



# NERC

August 10, 2022



# We Provide Solutions that Serve Consumer Needs



## Food Merchandising

## Foodservice

## Beverage Merchandising

- Increasing consumption of **fresh produce, meat, prepared foods** and **baked goods**
- Increasing demand for **fresh, fast** and **convenient meals**
- Growing pre-packaged **display ready fresh food** and **produce**

- Growing consumer demand for **clean** and **safe packaging** for fresh food
- Growing **order-in online food delivery** services, e.g. Uber Eats and Grubhub
- Increasing **catering & events** services

- Growing demand for **fresh** and **specialty beverages**
- Growing **middle class** and **urbanization** in emerging markets
- **Cartons displacing** other packaging formats and materials

# Commitment to Recycling

Pactiv Evergreen is a founding member of the Carton Council of North America, the Paper Recovery Alliance and the Plastics Recovery Group



FOODSERVICE PACKAGING  
INSTITUTE®

- Formed in 2009, the Carton Council is an industry organization committed to growing carton recycling in the U.S.
- By promoting both recycling technology and local collection programs, as well as growing awareness that cartons are recyclable, we work to limit the number of cartons that become waste.
- The PRA and PRG were formed in 2011 with a goal of increasing the recycling infrastructure for foodservice packaging.
- The work includes aligning supply chain partners, promoting development of the processing infrastructure, development of end markets for recycled materials, and educating and engaging stakeholders to increase recovery.

# Partnership with Nextcycle

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- Pactiv Evergreen has a long-standing commitment to improving the recycling infrastructure for our products
- It takes everyone to be part of the solution – communities, MRFs, local governments and end markets
- Partnership with Nextcycle makes perfect sense for our company and the organizations we belong to.
- The Carton Council of North America, Foodservice Packaging Institute and MI Department of Environment, Great Lakes and Energy worked with Nextcycle to add cup and carton recycling access in the Detroit metro region.
- Partnerships are often key to the solution. We can accomplish more together than apart.

# Assistance to Communities

- Foodservice Packaging Institute and Carton Council also work with communities to provide grants for equipment and/or communications. We work with communities to understand where we can help make a program successful and how to engage residents

## FPI RESULTS BY THE NUMBERS

### RESULTS

- 5.9M households added since 2017
- 3.29% access add
- Reduction in contamination at the MRF
- Increase in resident participation
  - Increase in fiber into the system
  - Increase in bin or cart requests

### EXAMPLES

- Washington DC
  - Contamination decreased from 33% to 26%
  - Increased mixed paper from 9% to 20%
- Chattanooga, TN
  - Contamination decreased from 14% to 7%
  - Increase fiber collection from 62% to 73%



# THANK YOU!

[Lena.Zodda@pactivevergreen.com](mailto:Lena.Zodda@pactivevergreen.com)