



Passion, partnerships, sharing  
and community change  
in Northampton

# Northampton's ReUse Committee

- Public Works Commission subcommittee
- Working committee (vs. advisory)
- Nine voting volunteer members
- Meet monthly
- Administered by part-time DPW employee

# Northampton ReUse Pop-up Events

- Single day events
- Saturday mornings
- Central location
- Staffed primarily by volunteers
- DPW employees oversee the process & handle publicity & registration
- Publicized via social media, city web page, community bulletin boards, road signs & (minimal) paid advertising

# 2015 Roster

The City of Northampton Department of Public Works and  
The Northampton Public Works Commission ReUse Subcommittee's

## 2015 Schedule of ReEvents

- April 25: Northampton ReCenter Grand Opening!
- May 9: Garden Pot Swap & Pellet Bag Collection (@ SOS Plant Sale)
- May 16: Hazardous Household Waste (& JFK Electronics) Collection
- June 6: Spring Recycle & Reuse Rally (bulky plastic & Styrofoam)
- September 12: ReCenter Event (To be announced)
- October 10: Costume Swap AND Community Tailgate Tag Sale
- November 7: Fall Recycle & Reuse Rally
- December 12: Holiday Toy Exchange



**SAVE THE DATES!**

Watch for more information at  
[www.northamptonma.gov/reduce-waste](http://www.northamptonma.gov/reduce-waste)  
or call 413-587-1059



# Holiday Toy Exchange



Give and/or get **CLEAN**  
gently used working toys &  
sports equipment

## Holiday Toy Exchange

December 13, 2014

Drop-off toy donations: Friday 12/12 5-8PM  
or Saturday 8-9AM

**Free Shopping starts Saturday.**

Donor and guest shopping: Saturday 9-10AM

General public shopping: Saturday 10-NOON

Smith Vocational High School,  
80 Locust Street, Northampton

Grown-ups only, please!



The toys distributed during this event are intended as free gifts  
for local children. Resellers, please respect this goal.  
Any remaining toys will be donated to local charities.

# Holiday Toy Exchange

When somebody loved me  
Everything was beautiful



Have lonely toys needing rescue?  
We can help with that.

*Share your toys with local kids!*



Have lonely trucks needing love?  
*We can help.*



# Holiday Toy Exchange





# Holiday Toy Exchange





# Holiday Toy Exchange





# Holiday Toy Exchange: The Raffle



# Pop-up Events: Costume Swap

Come to the **Northampton DPW ReUse Committee's** **Free & Open to the Public**

## October Costume Swap & Craft Collection



**October 18**, Smith Vocational High School, Gymnasium, 80 Locust Street, Northampton  
Donate: Saturday 8AM - 2PM. Early drop-off 5 - 7PM Friday 10/17.

**Breathe new life into your old stuff by donating for reuse!**



# Tailgate Tag Sale & Swap Meet



# Tailgate Tag Sale & Swap Meet

*Too much stuff? Sell, swap & share it at*

Northampton's Community

## Tag Sale & Swap Meet

Saturday, October 11, 9-Noon • Smith Vocational High School

*Easy & inexpensive for sellers*

Load up a vehicle & set up in an assigned parking space!

\$10 participation fee. Pre-register by 10/8/14. Info & registration forms: [www.northamptonma.gov/reduce-waste](http://www.northamptonma.gov/reduce-waste). Why not offer a selection of free items as well as items for sale?

*Nothing sells like free!*



Get notified about events via email; send a request to [reuse.northampton@gmail.com](mailto:reuse.northampton@gmail.com)

Like NorthamptonReuse on Facebook!



# Tailgate Tag Sale & Swap Meet

## Community Tag Sale & Swap Meet

Saturday, October 11 @ Smith Vocational High School  
(Rain date 10/18)

9 am-Noon





# Art Show & Sale

## 75%+ReUse ART SHOW & SALE

**Saturday, October 18, 2014**  
**Smith Vocational High School from 9am - 3pm**  
80 Locust Street, Northampton, MA 01060



**25+ ARTISTS** create amazing works  
of art using recycled materials!



and

Halloween Costume Exchange • Art Materials Depot (donations)  
Workshops and Artists' Demonstrations • Fashion Shows  
• Family friendly!

For more information go to [northamptonma.gov/reduce-waste](http://northamptonma.gov/reduce-waste)  
[facebook.com/NorthamptonReUse](https://facebook.com/NorthamptonReUse)  
[reuse.northampton@gmail.com](mailto:reuse.northampton@gmail.com)

## CALL FOR ARTISTS!



Do you  
use

**75%**  
recycled  
materials

in your  
**ART?**

## 75%+ReUse ART SHOW & SALE

**Saturday, October 18, 2014 at Smith Vocational  
High School, Northampton, MA**  
**9am - 3pm**



Applications available on  
[www.northamptonma.gov/reduce-waste](http://www.northamptonma.gov/reduce-waste)  
and [facebook.com/NorthamptonReUse](https://facebook.com/NorthamptonReUse)



# Art Show & Sale





# Art Show & Sale





# Art Show & Sale



# Art Show & Sale





# Art Show & Sale



# Garden Pot Swap

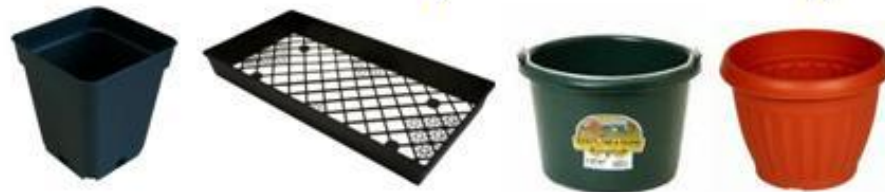
## Northampton's Reuse Committee's Spring 2014 Plant Pot/Tray Collection & Swap

Saturday, May 10, 9am-Noon  
Smith Vocational High School



Rigid plastic pots & trays accepted  
(no flimsy plastic 4-or 6-packs)

**All collected items will  
be available to the public free of charge**





# Garden Pot Swap



# Garden Pot Swap





# Reuse & Recycling Rally



# Reuse & Recycling Rally: Bulky Rigid Plastic (BRP)





# Reuse & Recycling Rally: BRP



All collected reusable plastic is placed on the lawn and is free for anyone to take for reuse.

# Reuse & Recycling Rally: BRP





# Reuse & Recycling Rally: BRP





# Reuse & Recycling Rally: EPS





# Reuse & Recycling Rally: EPS



# Reuse & Recycling Rally: Bicycles





# Reuse & Recycling Rally: Paper



# Reuse & Recycling Rally: Pumpkins





# Reuse & Recycling Rally: Pellet Bags



# Lessons Learned

- Be very clear up front with volunteers regarding parameters
- Be assertive when ground rules are broken
- Be patient with end users & partners
- Respect differences within the group
- Grant money is manna from heaven



# Tips for Success

- Spend time debriefing each event
- Involve the community
- Nurture partner relationships
- Plan ahead & start early
- Streamline repetitive tasks
- Love your volunteers

# Volunteer Power





# Volunteer Power



# Volunteer Power





# Volunteer Power

- Find people who are passionate about reuse
- Give tools/resources, clear instructions & expectations
- Help them see & understand the impact they are making

# Volunteer Power

- Everyone has a special gift-discover what it is
- Share leadership with those capable
- Celebrate accomplishments
- Make sure they know they are appreciated



# Volunteer Power



# The ReCenter: A Permanent Site





# The ReCenter: Renovation



# The ReCenter: Grand Opening





# The ReCenter: Ground Rules



# What's Next?

- Build end-user network
- Establish better metrics
- Repair cafes and workshops
- Focus on sustainability
- Fundraising



# Keep in Touch!

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swaite@northamptonma.gov

Website: [www.northamptonma.gov/reduce-waste](http://www.northamptonma.gov/reduce-waste)

Email: [reuse.northampton@gmail.com](mailto:reuse.northampton@gmail.com)



(Northampton ReUse)



# Reuse Rocks!

